



Information for Creating a MIM Cube

Made in Museum creates the cube, the storycard and the packaging. We pay special attention to the graphic design, transforming it from a simple gadget to a quality gift suitable for any retail setting or gifting. Your logo, website, and other information can be present on the cube, storycard, & gift box.

Printed gift box: Packaging is in full color and is designed to incorporate in a unique way some of the same visual content that appears on the cube. **A clear acetate box is also available for \$0.50/unit.**

The storycard (insert): This full color insert (printed front and back) allows the client to discover the meaning of the images on the cube, either by explaining each one individually, telling one story or otherwise highlighting the content. We have developed poster/sized storycards that include up to 8 languages, and we are very creative in suggesting other features for this element, based on your particular marketing objectives as an institution or business! Three styles available – Accordion, Medium and Large Format.

1. Production: Prices are FOB Rumford, RI

| Description: | Full Color Cube*** | Full Color Box with polished surface |
|--------------|--------------------|--------------------------------------|
| Set-up: | \$150.00 | \$200.00 |
| Design*: | \$225.00 | \$225.00 |
| Qty** | Unit Price | Box Unit Price |
| 500 | \$5.55 | \$1.71 |
| 1000 | \$4.85 | \$0.96 |
| 2000 | \$2.95 | \$0.63 |
| 2500 | \$2.85 | \$0.61 |
| 3000 | \$2.65 | \$0.55 |
| 5000 | \$2.30 | \$0.47 |

| Full Color 2-Sided Insert (choose one) | | |
|--|-------------------------------|------------------------------|
| Slim Accordion Style Storycard (2.5x24") | Medium Size Storycard (7x12") | Large Size Storycard (9x14") |
| \$100.00 | | |
| \$225.00 | | |
| Insert Unit Price | Insert Unit Price | Insert Unit Price |
| \$1.31 | \$1.80 | \$2.05 |
| \$0.68 | \$0.95 | \$1.09 |
| \$0.37 | \$0.48 | \$0.55 |
| \$0.33 | \$0.44 | \$0.47 |
| \$0.29 | \$0.39 | \$0.41 |
| \$0.29 | \$0.37 | \$0.38 |

* Design process includes two rounds of changes. Additional rounds of changes subject to additional fees.

** Prices for quantities lower than 500 and higher than 5000 available upon request.

*** YUPO premium substrate adds \$.25/unit.

2. Payment Conditions:

- Design Fee plus 50% of production paid in advance. Set-up Fee plus 50% upon final approval of layout.

3. Design Phase:

Your institution prepares a selection of high resolution images (ideally 20-25) from its collection, logos in EPS format and a marketing brief, prioritizing image use, basic logo use guidelines, etc. MIM will then begin the design process. Once the image selection is finalized, and the cube and box have been designed, the storycard content must be submitted. Two rounds of changes during the development process are included. Additional charges may apply for additional rounds of changes.

4. Production Process:

Once written approval has been received to begin production (and the final payment has been received), production will begin. Delivery time is typically 10-12 weeks after production begins. A rush production service and a rush shipment option are available at an extra charge.